

Prevention vs. Treatment

Scaling + Polishing

₹800–₹3,000

Composite Filling

₹1,500–₹6,000

Deep Scaling

₹6,000–₹15,000

Root Canal +
Zirconia Crown

₹15,000–₹25,000

Dental Implant
(Indian brands)

₹20,000–₹35,000

You
Think
You're
Saving
By
Skipping
Appointments?

You're Not.

Real 2025 Indian clinic data · Metro
city ranges · Per tooth unless stated

Book the Appointment

You've Been Putting Off

You now know what tartar is, what it does, and where
it leads. The only question left is whether you act on
it. Book your professional cleaning today — and make
it a habit every six months.

[Clinic Name]

Dr. [Doctor's Name]

[Qualification]



[Address]



[Phone Number]



[Phone Number]

Importance of Professional Dental Cleaning



You
Think
You're
Cleaning
Your
Teeth
Right?

You're Not.

Brushing is essential — but it cannot reach
every corner.

What a Cleaning Actually Does

These are the four most common beliefs we encounter every single day — and the clinical truth behind each one.

Chances are, at least one of these is you.

Removes What Brushing Leaves Behind

Tartar builds where your brush can't reach. One session removes it completely.

01

Eliminates the Source of Bad Breath

Professional cleaning removes the sulphur-producing colonies hiding in gum pockets that no mouthwash can reach.

03

Brightens and Polishes the Tooth Surface

Removes tea, coffee, and tobacco stains, leaving enamel smooth so new plaque struggles to grip.

05

Stops Gum Disease Before It Starts

Gingivitis has no pain, no obvious signs and is completely reversible if caught at a routine cleaning.

02

Protects Enamel From Acid Erosion

Plaque produces acid 24/7. Cleaning disrupts the cycle before enamel pays the price.

04

Early Detection Before It Becomes a Problem

Your dentist screens for cavities, tissue changes, and early signs of oral lesions. If caught early, most are treated quickly and at a fraction of the cost.

06

What happens when you skip the appointment.

Skipping doesn't guarantee this cascade, just raises your odds to nearly 1 in 2.

(CDC, NHANES)

0
Month

Post-cleaning baseline. Teeth and gums are at optimal health.

03
Months

Tartar forming in hard-to-reach spots. Gums mildly irritated.

06
Months

Tartar established. Gingivitis likely. Gums bleed on touch.

09
Months

Pockets deepen. Bacterial infection moves below gumline.

12
Months

Bone involvement is possible particularly in at-risk patients. Treatment now becomes complex and expensive.